

**Allied Health Management
OIT Assessment Report
2007-2008**

I. Program History

History

This program is new to OIT this year. Allied Health Management bridges two different disciplines and departments: Allied Health and Management.

Students must successfully complete their registry exam in their chosen allied health field to be eligible for admission into the Allied Health Management program. Graduates are prepared to use highly advanced technology, to manage labs, departments, and clinics, and to supervise technicians and technologists. The Allied Health Management Program offers an online or classroom-based degree completion program.

Enrollment

The Allied Health Management degree is a new program to OIT and the Management Department as of fall 2007.

II. Program Purpose

The Management Department was awarded accreditation by the International Assembly for Collegiate Business Education (IACBE) at its 2008 national conference. IACBE requires accredited institutions to annually assess nine core student learning outcomes. Throughout the 2007-2008 academic year, the Management Department has revisited and revised its student learning outcomes to meet IACBE requirements.

The Department also reviewed its department mission statement and developed program specific mission statements as required by the NWCCU accreditation guidelines. In addition, the Department developed educational objectives for each degree program and reviewed and revised its program-specific student learning outcomes.

Allied Health Management Mission Statement:

The Allied Health Management degree fully prepares students to assume managerial/supervisory positions in their specific allied health specialty anywhere in the United States.

Educational Objectives:

The Allied Health Management degree provides students with the knowledge and skills necessary to competently manage a clinical facility.

Student Learning Outcomes:

- Management graduates will demonstrate an understanding of the functional areas of accounting, marketing, finance, management, and economics.
- Management graduates will demonstrate an understanding of the legal and social environment of business.
- Management graduates will demonstrate an understanding of the global environment of business.
- Management graduates will demonstrate an understanding of the ethical obligations and responsibilities of business.
- Management graduates will demonstrate the ability to use business tools.
- Management graduates will demonstrate information literacy.
- Management graduates will demonstrate the ability to communicate effectively.
- Management graduates will demonstrate the ability to apply knowledge of business concepts and functions in an integrated manner.
- Management graduates will demonstrate the ability to work effectively in teams and/or groups.
- Allied Health Management graduates will demonstrate supervisory and management skills.
- Allied Health Management graduates will demonstrate ability to develop a marketing plan for a medical facility.

III. Assessment Cycle

Assessment schedule

IACBE requires all accredited institutions to complete a full assessment cycle for all IACBE core student learning outcomes on an annual basis. The Management Department's Outcomes Assessment Plan outlines annual assessment activities. The plan includes:

- Evidence of student learning goals
- Evidence of operational goals
- Student learning outcome measures (both direct and indirect)
- Assessment of basic skills development
- Assessment of personal development

IV. 2007-2008 Assessment Activities

Fall 2007 Assessment Activities

The Allied Health Management degree is new to the Management Department this year. 2007-2008 assessment activities include drafting the assessment plan and preparing the program for assessment in 2008-2009.

Spring 2008 Assessment Activities

- Management faculty met to discuss the student learning outcomes identified for the Allied Health Management degree. In accordance with IACBE guidelines the Department reviewed its current student learning outcomes, ensuring that IACBE-specific outcomes are included. In addition, the Department reviewed program-specific outcomes for relevancy.
- Faculty need to identify an entry-, mid-, and exit-point in the curriculum for assessment of each student learning outcome.
- Faculty members in each program area developed performance criteria for each student learning outcome.

V. Summary of Student Learning Outcomes

The Allied Health Management program will begin assessing students during the 2008-2009 academic year. The faculty will assess the program-specific outcomes as follows:

Allied Health Management graduates will demonstrate supervisory and management skills. The faculty will assess student learning through a case study in BUS 317 Health Care Management.

Allied Health Management graduates will demonstrate the ability to develop a marketing plan for a medical facility. The faculty will assess student learning through a marketing plan developed in BUS 337 Principles of Health Care Marketing.