Catalyze Klamath Falls: Innovation Close to Home

Preliminary Concept Submission Form
Due on January 31, 2020

The purpose of this form is to give a summary to the Catalyze Planning Committee that outlines your project's preliminary concept. You may attach more detailed scopes of work, market research, or financial analysis as an addendum to the document, if you wish.

1. Business/Project Name

2. List all Project Team Members, year of graduation, major or degree, and areas of expertise related to the product or service development and the business plan.

3. Executive summary: In one page or less, describe your team's product or service and how it is innovative or unique, and why it could be a viable business in the Klamath Basin.

4. Do you have someone on your team who can help you understand whether there is a need for this product or service, the potential market size, customers, and competition?

5. Have you reviewed the Final Report questions (oit.edu/catalyze) and do you have the expertise on your team to answer these questions?

6. What assistance would be helpful to you from outside business experts or faculty mentors?

All teams are also required to participate in the Shark Tech venture pitch on March 4th to practice your pitch for the contest. See www.oit.edu/catalyze for details.

Please submit your Preliminary Concept by January 31, 2020
to: Hallie Neupert at hallie.neupert@oit.edu.