

Strategic Planning Steering Committee
NOTES
Meeting #12
January 29, 2020
Sunset Room - Klamath Falls College Union
Room 225 - Portland Metro Campus
2:00 pm - 5:00 pm

Attendees:

Steve Addison (via skype)	Jack Keggs	Joanna Mott
Aja Bettencourt-McCarthy	Tom Keyser	Dr. Naganathan
Anna Clark	Bobbi Kowash	Tony Richey (via skype)
Mandi Clark	Amber Lancaster (via skype)	Di Saunders (via skype)
Sandra Fox	Ginny Lang	Lindy Stewart (via skype)
Suzanne Hopper (via skype)	Justin Laughlin (via skype)	Farooq Sultan
Erik Johnson	Roger Lindgren	Chitra Venugopal (via skype)
Jennifer Kass	Joel McPherson	Wakaya Wells

Unable to Attend:

Jessyca Chosy	Kathleen Hill	Alan Polaski
John Davis	Joyce Hollander-Rodriguez	Ken Vandehey

Recap and review

Ginny reviewed the agenda for the day and the remainder of the schedule for the plan.

Focus groups – How to sort/use feedback

Members who held focus group meetings gave summaries of the feedback received. **Joel** spent 30 minutes with MarCoPa and Advancement and requested specific wordsmithing be submitted on the feedback survey rather than discussed at the meeting. The Vision didn't resonate with people; some suggested it should be more student focused rather than industry focused. Discussion about how goals aligned with pillars; overall support of pillars. Some goals could be placed under multiple pillars. He stated **John** would hold a focus group on the 31st with the Foundation. **Anna** met with the BAO, HR, and Contracting and received positive feedback about the pillars. She too heard that the Vision should mention students and student success; the plan felt out of reach based and employees had a difficult time seeing themselves in the plan. **Amber** met with communication department, HSS, and Online. The groups felt the document was too long of a list, goals were too lofty and not necessarily attainable, consolidation of goals could happen, mixed feedback on 'industry's university' and experiential learning. Suggested more non-STEM focus with some of the goals and focusing on graduate student programs. Heavy emphasis on physical goals but no mention of support for faculty (endowments, etc.). **Mandi** met with Student Affairs. The attendees associated with pillar 1 but not so much the rest of the pillars; some things were too detailed – needed to be broader. **Suzanne** added bullets under goal 8 and stated her focus group members chose to submit comments via the survey link. **Jennifer** met with some faculty and they felt 'global recognition' was too lofty for the 5 year plan. Push back on 'industry's university'; feeling dictated by industry and don't want to chase programs based on industry whims. The term industry doesn't fit well for healthcare or applied psychology. Goal 1 is essential, but there are too many goals – need core goals and weighted in terms of importance to complete in 5 years. **Justin** met with ASOIT. Concern that 'global recognition' is unrealistic in 5-years, 'industry's university' feels too trade-schoolish and generic – what does industry mean; wordsmithing is required; values were very much appreciated; seems too much to accomplish in 5-years, consolidate/shorten the document, doesn't seem to take in on-line learning. **Chitra** suggested reframing the vision statement

and emphasizing professional development for faculty and staff in the goals. She will meet with her department before the next SPSC meeting. **Anna** gave a recap of the on-line surveys received to date: mostly strongly agree, agree, or are neutral. **Lindy** suggested rewording the vision, clarifying the meaning of “industry’s university” and adding the word “innovation.” She suggested the values might include ‘excellence’ as something we are striving for; consolidating diversity, equity and inclusion; changing ‘accountability’ to ‘integrity’, and rewording some objectives. **Steve** will hold his meeting before the next SPSC meeting.

The Qualtrics survey link will be sent out again to faculty and staff, along with the link to the generic comment section on the strategic plan webpage to encourage comments.

Recap Discussion with Executive Staff

Dr. Nagi and **Tom** conducted a three hour focus group with Executive Staff. Comments included support for the pillars, the need to consolidate goals and objectives, explain “industry’s university,” and clarify that the vision is not to be achieved in 5 years but is long-term. Discussion regarding vision proposal based on preliminary feedback: Oregon Tech will be a student-centered polytechnic university that inspires the leaders of tomorrow and is (*globally*) recognized as “industry’s university.” Perhaps too confusing with polytechnic and industry describing the university. **Roger** suggested adding “with a global reach.” Discussion on who the audience is, the need to truly be honest about being global – can’t be bait and switch and don’t want to be a joke. Suggestion to change ‘inspires’ to ‘graduates.’ Consensus that students are the main focus and the document should reflect the importance of being student-centered.

Tom will attempt to consolidate and take into consideration all of the feedback this weekend. **Mandi** and **Anna** volunteered to help Tom with the draft. Concern that we don’t have all of the feedback before we start to redraft the document.

Next Steps

- February 12 – Tom will have the second draft ready for this SPSC meeting
- February 20 – SPSC meeting
- March 10 (all campus forum during campus hour at 2pm) – who will help organize and coordinate the all-campus meetings and presentation? Who will cover in person?
- March 11 (all campus forum to accommodate those unable to attend prior day)
- March 18 – SPSC meeting

Communications

March 10 at 2pm in Klamath Falls and via skype to all other locations. **Joel** will emcee the presentation and discussion – with door prizes to complete feedback forms.

March 11 at 11am at Portland Metro and via skype to all other locations.

How to disseminate basic ongoing information? Beyond the formal group presentations? To all campus? Monthly progress report for co-chairs?

Discussion on how to get more input, especially from students, QR Code on fliers, announcements on Tech Web, link put in the campus announcement, OT app (more condensed form of the survey).

Anna will contact Jessyca and Justin and work with them on ideas. Perhaps working with ASOIT.

Members need to complete focus group meetings, assemble and synthesize feedback

Meeting adjourned at 4:30pm.