

Strategic Planning Steering Committee Notes

March 18, 2020

VIRTUAL MEETING ONLY

2:00 pm - 4:00 pm

Attendees via skype:

Steve Addison	Jennifer Kass	Dr. Naganathan
Aja Bettencourt-McCarthy	Tom Keyser	Lindy Stewart
Anna Clark	Bobbi Kowash	Farooq Sultan
Mandi Clark	Ginny Lang	Chitra Venugopal
Sandra Fox	Roger Lindgren	Wakaya Wells
Erik Johnson	Joel McPherson	

Unable to Attend:

Jessyca Chosy	Jack Kegg	Tony Richey
John Davis	Amber Lancaster	Di Saunders
Kathleen Hill	Justin Laughlin	Ken Vandehey
Joyce Hollander-Rodriguez	Joanna Mott	
Suzanne Hopper	Alan Polaski	

Ginny thanked the committee members who were able to attend and help at the forums. Tom requested volunteers to assist in modifying the draft plan and preparing a copy for presentation to the Board. Wakaya and Jennifer agreed to help with editing.

Recap and Review

The committee reviewed the feedback from the focus groups and comments received from the March 10, 11, and 12 all-campus forums. In addition to those comments the group discussed the following:

Pillar I

Discussion on the order of the goals. Consensus to renumber Goal 1 (Increase the number of students who are recruited, retained and graduate) to Goal 3. Some felt that having “grow enrollment” under “student success” was disingenuous. Request to add K-8 to Objective 1.1 (expanding collaborations). Discussion on the number of goals and the need for an employee to prioritize or strategize between them all. Some attendees felt the document was light on strategy. Goal 2 (Ensure all degree-seeking students...) should be reworded as it is not feasible to have all students graduate.

Pillar II

There was mention that the objectives do not support things people are doing now. Frustration from some that there were no action items.

Pillar III

Discussion on the lack of mention of sustainability and renewable energy.

Pillar IV

No changes.

Vision and Values

Positive feedback on revised Vision but there are still issues with “Industry’s University.” Request that it be removed and referenced in the document (Goal 5) and explained in the cover letter from the Co-Chairs.

General

Consensus to not include a commitment to the community to support being a partner to improve the health.

Pillars I and IV – make sure that anything around retention or student needs is proactive and in anticipation of the needs rather than being reactionary.

Concern there was nothing quantitative and measureable. Tom explained that is the next step of the process.

Look for “all” throughout the document. Put “polytechnic” in the glossary. Define academic.

Tom will make changes to the draft based on feedback and work with Wakaya and Jennifer on the revisions.

Meeting adjourned at 3:11pm.